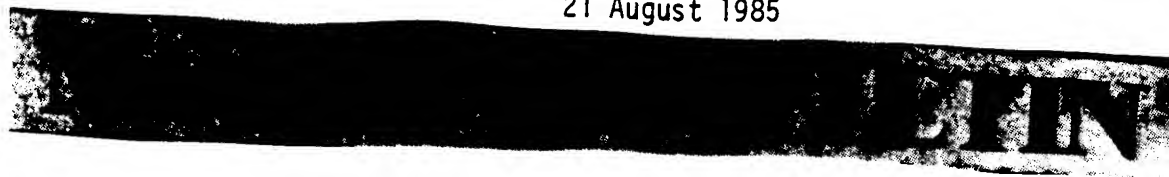


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ON PAGE 3-4

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21 August 1985



Max's back

Max Hugel, the salty New Hampshire businessman who was once deputy of covert activities and dirty tricks at the CIA, today will announce "Project '88," an organization that will try to keep top leaders and Reagan activists uncommitted for the 1988 GOP presidential nomination. George Bush is clearly the target of the effort, according to a source within P'88. Next month the VP plans to unveil the steering committee for his presidential bid.